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SA International to Exhibit at ISA International Sign Expo

Salt Lake City, UT – April 11 , 2011 – SA International (SAi) announces what visitors can expect when they visit booth 4335 this year at the International Sign Expo in Las Vegas, NV on April 28th through the 30th.

SAi's diverse lineup of products on display includes Flexi 10, Sign Tracker 2.0, EnRoute 4.2, SIGN.com, The Bad Wrap, MUTCD highway and traffic signs, and SignBurst computers. Also be sure to visit the many authorized Flexi resellers who will be present at the show.

The highlight of the show is a brand new version of Sign Tracker! Sign Tracker is a web-based tool that helps you run your business more effectively and efficiently with features like customer management, job estimation, quoting, and job flow - all at a very affordable monthly rate. The revamped Sign Tracker 2.0 includes a slick new interface, a smoother workflow for estimating and project management, and the ability to save estimates as templates.

SAi will also unveil a new product for SIGN.com that gives sign shops the ability to sell their products online quickly and easily.

Visitors should check out the free in-booth training featuring Mark Rugen for *Flexi*, SAi's own EJ Nodurft for *EnRoute*, Joe Arenella creator of *Sign Tracker*, John Le Messurier for *MUTCD*, and Casey Yonemura for *The Bad Wrap*. Visitors are also encouraged to visit the booth for a one-on-one demo with SAi's most knowledgeable staff.

For those coming to Las Vegas a day early, SAi is offering a free EnRoute training seminar at the Mandalay Bay. Training will cover how to make 3D signs using EnRoute's unique time saving tools like Rapid Texture and Rapid Picture. For more information and to register: www.enroutesoftware.com/Training/Workshops/ISAWorkshop.aspx

"Every year SAi makes a splash at the International Sign Expo, and this year is no exception," says Don Feagan, President and COO. "We have lots of new updates and initiatives, and we look forward to sharing it with everyone at the show!"

About SA International:

SAi is recognized as a global leader in providing complete, professional solutions for the sign making, digital printing and CNC machining industries. The Company's solutions help turn creative ideas into reality by providing world-class design and editing tools geared for production. Headquartered in Salt Lake City, Utah, SAi has additional offices in Belgium, Brazil and China.

For additional information:

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